

WHAT'S INSIDE

Life at Harvest during COVID

Harvest Life is the Best Life

Harvest Farms

Harvest Market Days

North Texas Food Bank

Harvest Group

New Amenities

LIVE SMART PRINCIPLES

Harvest is a Live Smart community. We create the perfect atmosphere for neighbors to get out and live life to the fullest for years to come.

Connection



Well-being



Enrichment



Stewardship



Convenience



"Our community is amazing! I have never lived in a place where a group of people rally for each other and care for one another the way this one does!"

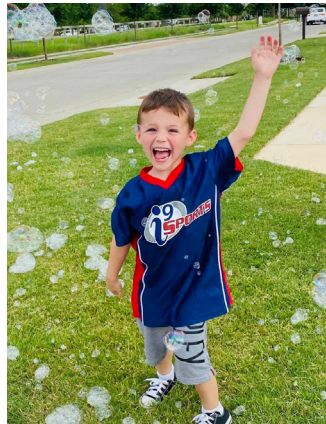
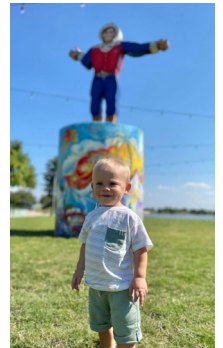
- Wendie Wilson

harvest

2020 Year in Review

#HarvestBetterTogether

This has been quite a year! We started off strong and then things came to a halt due to COVID-19. With uncertainty all around us, we had to get creative in keeping our community connected and flourishing. We found ways for neighbors to connect while being physically distant through our outdoor gatherings like movies on the lawn, live music, bubble parades, and food trucks. Despite being in a pandemic, we have hosted most than 200 activities for our neighbors and more than 200 days of food trucks!



In January of 2020, Harvest took home two gold awards at the National Association of Home Builders (NAHB) The Nationals in Las Vegas, NV. Harvest won Best Lifestyle program and Page Austin won Best Lifestyle Director. This was the first time that Hillwood Communities brought home the gold at a national level. We appreciate the NAHB for this prestigious recognition!



"Winning a prestigious national award is somewhat surreal and I appreciate the recognition of such a distinguished organization," explained Page. "Harvest is a special place, and I truly enjoy the work I do and the investment we are able to make in the lives of our residents."

Life at Harvest DURING COVID



Our Lifestyle Program goes beyond events and activities. The heart of our program is the personal side—building relationships, connecting, listening, encouraging, and supporting our neighbors. COVID-19 has been an opportunity to showcase the personal side of Lifestyle.

We utilized social media to bring our community together. We shared our neighbors' stories; recognized our high school

seniors; supported our neighbors serving on the front lines; and shared ideas and activities neighbors could do at home. We also sent handwritten notes to encourage our neighbors—to congratulate an achievement, express sympathy of a lost loved one, encourage those on the front lines.

Our success during this time was that our presence was still felt and our bond as community was strengthened through our efforts.

During lockdown, we continued our programming in a new and different way. We hosted online events such as comedy shows, magic shows, classes on various topics, book club, and book readings for children. We also developed a virtual calendar where we took the burden off our neighbors and did the research. We provided ideas for neighbors such as virtual field trips to Paris, YouTube art classes, chalk your walk, zoofaris, free virtual workouts, and YouTube cooking classes.

Our neighbors were surprised by our virtual calendars and expressed their appreciation.



"Our neighborhood is so cool. Page finds the coolest events and food trucks; it's just amazing. There are food trucks every single day. The BMX parade really brought me back to my rad days."
 – Wade Delk



"Wow, even in quarantine our monthly calendar is FULL! I love that you put a virtual market day on the schedule. Such a great way to support each other during this time."
 – Jennifer



Our neighbors really stepped up and shined during a very uncertain time. From donating food to emergency responders to making more than 11,000 face masks, our neighbors made a huge difference! They made it easy to share on social media, which gained earned media coverage on NBC 5, Telemundo, 35 West Magazine, Star 102.1, and multiple retweets from local news anchors.

We have learned a lot during this pandemic, and we know what worked originally might not work now. For example, virtual events are not as popular as people are getting too much screen time. People are working from home, kids are doing virtual learning, and they just want something different to do than be in front of a screen.

We must be nimble and constantly look for new fun things for our neighbors. We have no idea what tomorrow holds, but our consistent and unwavering presence will provide our neighbors with stability and encouragement to endure.



HARVEST *Life is the Best Life*

No matter what stage of life, Harvest has something for everyone! There is always an opportunity to gather with neighbors. These photos represent just a few of the fun memories from the year, including before COVID-19.



HARVEST FARMS

Harvest Farmer, Ross DeOtte, has become the heartbeat of the Harvest gardens. He loves connecting with Harvest neighbors and helping them be successful in their gardens. He is available to answer questions and help neighbors develop their green thumb. He also loves hosting events and educational classes. Because of COVID-19, Farmer Ross held classes via Zoom on various topics such as composting, spring planting, and fall planting. Farmer Ross loves to help people develop a love of gardening and found creative ways to continue that passion during a pandemic.

Farmer Ross continued the Harvest Community Supported Agriculture (CSA) program this year and even expanded to reach our sister properties in North Texas. The CSA subscription provides locally grown produce to neighbors on a weekly basis. Farmer Ross includes his own produce as well as produce and other items from other local farmers.



"We have been part of the CSA since it started, and it has been great! Some items we know, and love and others are new to us. It's fun finding recipes and trying new things,"

- Laura Austin



HARVEST MARKET DAYS



We have so many talented neighbors that we wanted to create a space where they can share their skills with the community. Harvest Market Day was held the second Saturday of each month from March -May and September - November. With everything from crafts, art, and must-haves for the home, our neighbors were able to sell and shop.

This year has been especially hard on our neighbors who have been dealing with layoffs due to the pandemic. They have rallied and tapped into their creative side. From making homemade breads, face masks, clothing to homeopathic remedies, knitted blankets, and home décor, our neighbors were able to make additional income at the Harvest Market Day.



HARVEST GROUPS

We have a diverse group of neighbors who have many different interests. Thankfully, social media allows our neighbors to connect and meet others who have similar interests. We have groups like Harvest Moms, Harvest Dads, Harvest Residents, Harvest Helping Hands, Harvest Prays, Harvest Pets, Harvest Market Days Online to Harvest Hunting Club, Harvest Networking Group, Special Kids of Harvest, Harvest Masters (55+), Harvest Women & Wine, Harvest Veterans, Harvest Book Club and so many more!

These groups help neighbors feel a sense of belonging. The groups also take a large community and make it feel smaller. We love seeing neighbors connecting and thriving in their community.



NORTH TEXAS FOOD BANK

The family farming heritage is what inspired Harvest. Our residents enjoy farm-to-table produce, modern country living, community connection, and homegrown friendships. In so many ways, gardening nourishes the soul of our community.

Our theme is living a bountiful life, which also means sharing our bounty with those in need. Since our first residents moved here in 2014, our community has donated more than **136,373 meals** to the North Texas Food Bank and its partners. **In 2020, Harvest neighbors have donated more than 25,640 meals.** This is something to be proud of especially given the circumstances.

In a crisis, people are moved to give back and support others. This was true at Harvest. Even during a pandemic, our neighbors were generous. They hosted an online food drive and donated food and money at community events. Because of our community farm and garden plots, we were able to provide more than 1,400 pounds of fresh produce. We are so proud of this accomplishment as we know food banks are in desperate need of fresh produce.

2020 AT A GLANCE



2020 Breakdown

25,640 meals donated!
1,414 pounds of FRESH produce
2,758 in cash

Polar Bear Plunge

The annual Polar Plunge where residents jumped in to the pool resulted **690 meals**

Online Food Drive

During COVID-19 quarantine, Harvest donated \$1,425, which was matched resulting in **8,550 meals** donated.

Peanut Butter Drive

Homeowners donated 50 pounds of peanut butter and \$260 in cash. We were able to donate **1,600 meals**.

NTFB Plots

Homeowners harvested 784 pounds of produce for the NTFB, which equates to **941 meals**.

Harvest Farms

Farmer Ross donated 620 pounds of produce from the demonstration garden, which equates to **744 meals**.

Harvest Turkey Trot

The annual Turkey Trot resulted in **6,438 meals** for the NTFB.

Argyle West Elementary

In support of the Turkey Trot, the school held a canned food drive for the North Texas Food Bank and donated 6,600 pounds! That equates to **7,920 meals**.

Total Meals donated since 2014

136,373 meals

5



1300 Homestead Way
Argyle, TX 76226

Tim Mills
General Manager
817.380.7012; FAX 877.378.2388
Tim.Mills@fsresidential.com

Page Austin
Lifestyle Manager
Page.Austin@fsresidential.com



14951 N. Dallas Pkwy. Suite 600
Dallas, TX 75254

www.fsresidential.com
214.871.9700; FAX 214.889.9980

Accounting/Billing Questions
877.378.2388
accountservices.tx@fsresidential.com

24/7 Customer Care
877.378.2388



NEW AMENITIES *Coming 2021*

Hillwood Communities, the developer of Harvest, broke ground on new amenities. We are excited for the Event Pavilion, Fit Barn, and Dog Park to open!

The Event Pavilion will be an open-air pavilion that will feature fun for adults and kids alike. Inside the pavilion will sit a stage for live music while outside there will be fire pits with outdoor seating. There will also be an exploration park with climbing structures and a large event lawn. The Event Pavilion will be located across the street from Argyle West Elementary.

The Fit Barn will be a dynamic indoor/outdoor facility featuring an indoor equipment room, an outdoor fitness lawn, lap pool, volleyball and basketball courts. The Fit Barn will be located on the North side of Justin Road.

The Dog Park will be an expansive dog park that will have an area for small dogs and an area for large dogs.

We are so excited about these new amenities and can't wait to create wonderful memories with our neighbors there!



HARVEST FRONT PORCH



HARVEST FRONT PORCH



HARVEST NORTH AMENITY CENTER



DALLAS BUILDER ASSOCIATION'S MCSAM AWARDS

Hillwood Communities, the award-winning master-planned community developer based in Dallas, won ten McSAM Awards hosted by the Dallas Builders Association. The prestigious recognition included being named 2020 Developer of the Year.

